

SWIFT for Corporates: Current situation & key developments

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What is SWIFT?

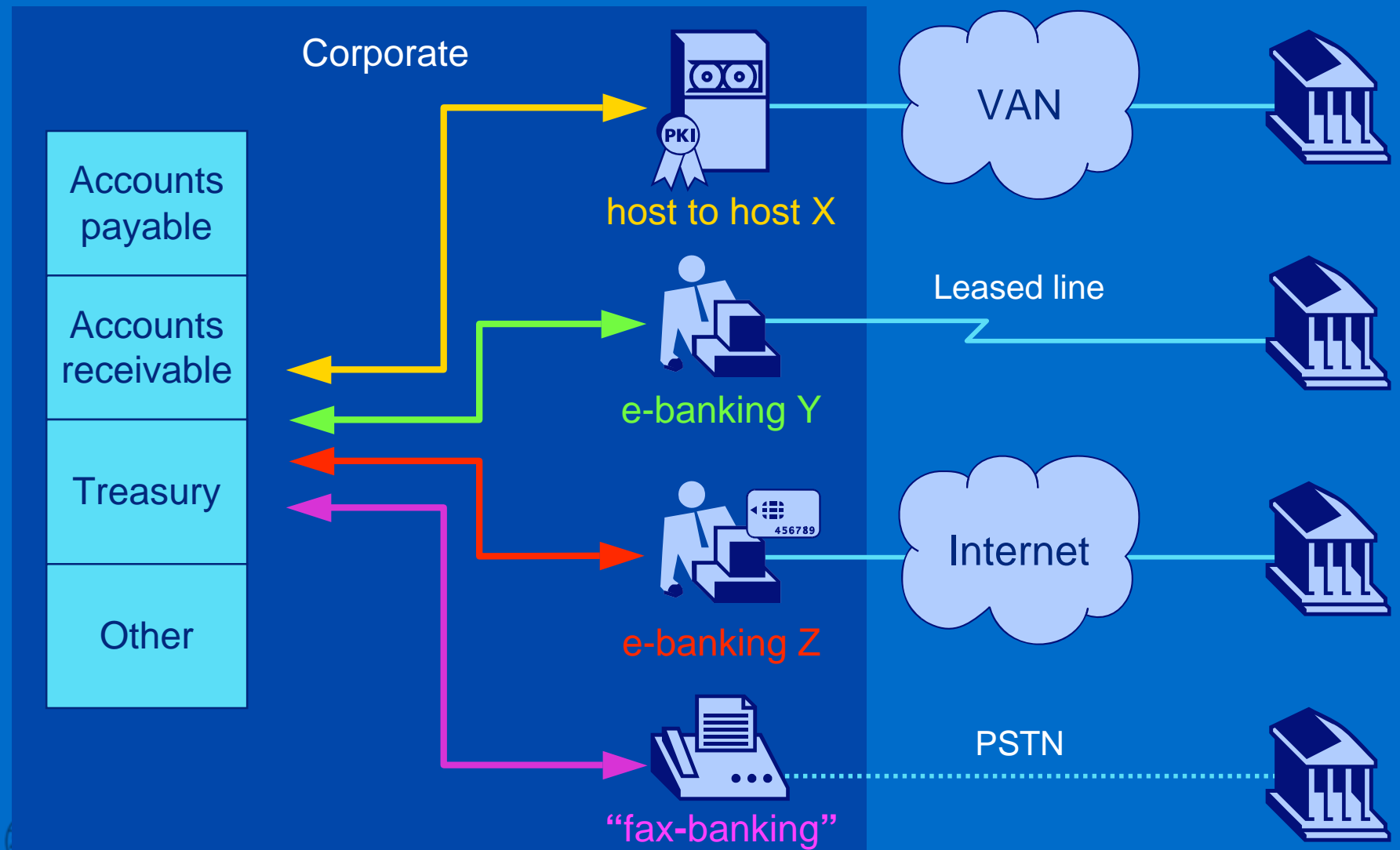
A **co-operative** organisation serving the financial services industry

A provider of **highly secure** financial messaging services

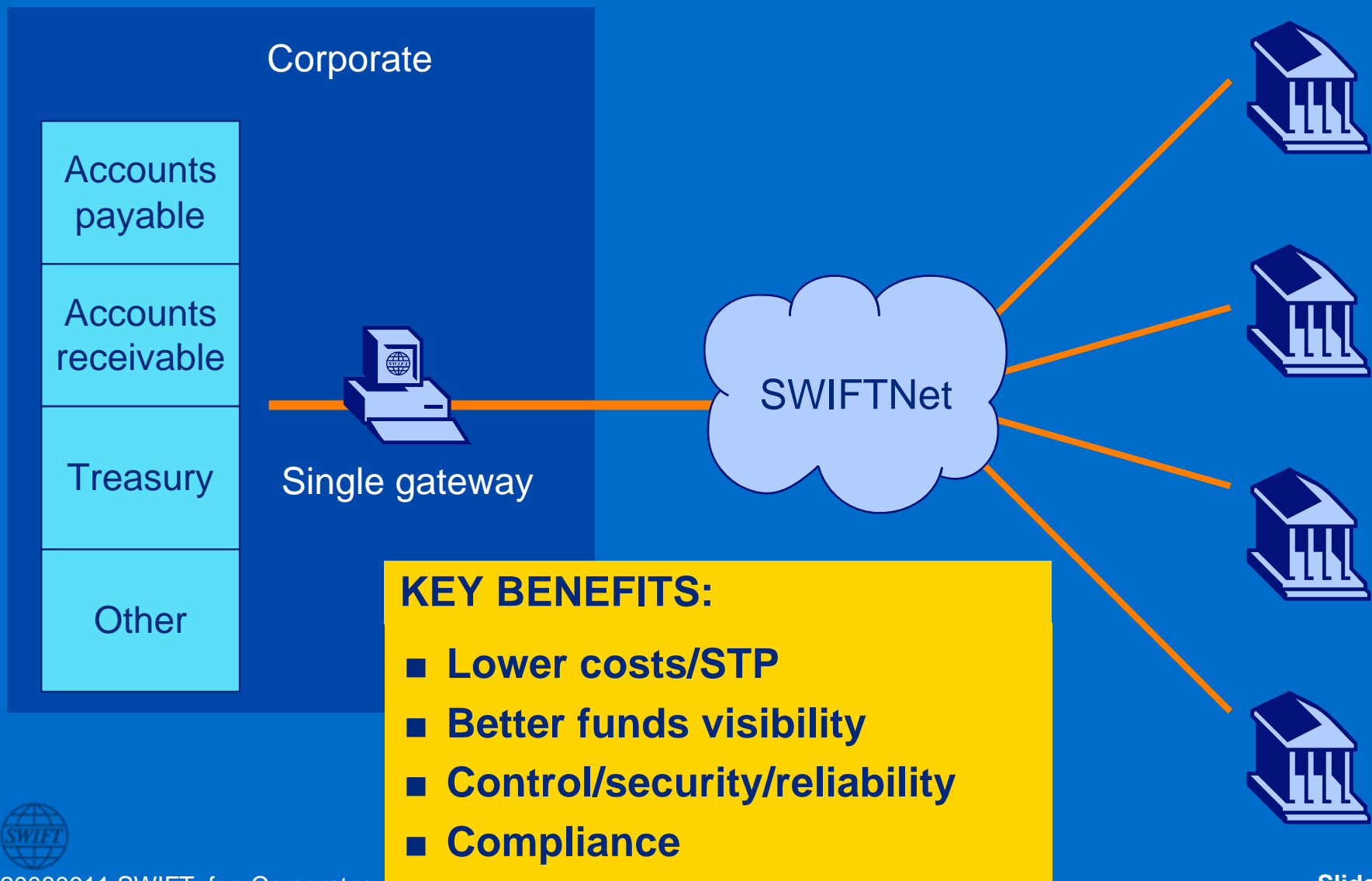
The financial **standardisation** body



Typical corporate-to-bank messaging landscape – Today's situation



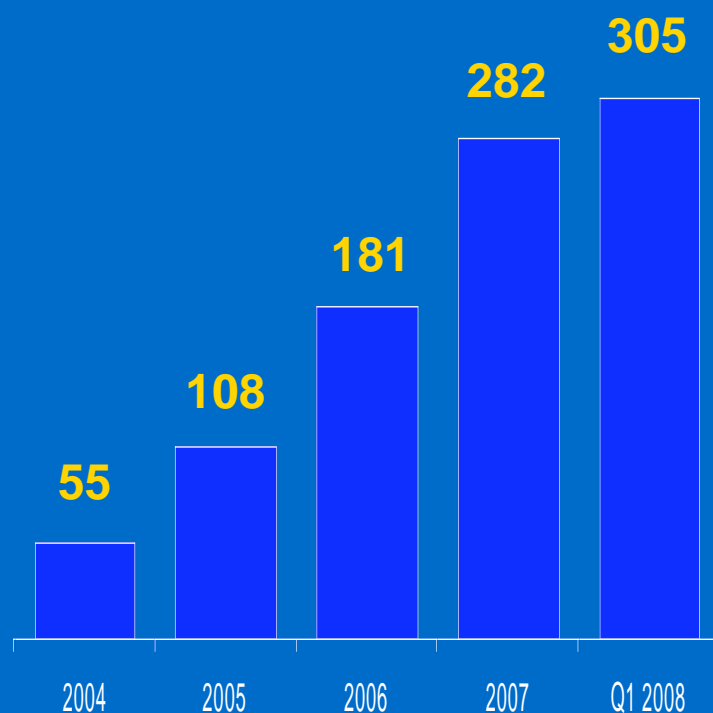
SWIFT: A secure, standardised global single window to the financial industry



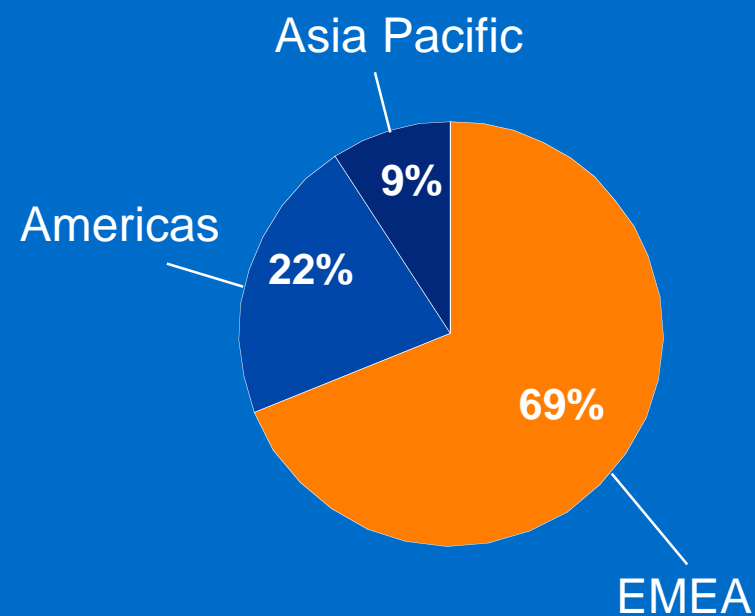
Corporates on SWIFT

Where do we stand today

registered corporate entities



Geographical split



Corporate entities on SWIFT

Examples of users which joined recently

Large

- North America
Google, PayPal, Ebay, Delphi, IBM, UPS, Chevron
- Europe
STMicroelectronics, Telefonica, Tesco, Air France, Nokia, Siemens, Iberdrola, Deutsche Telekom
- Asia
Matsushita, Petronas, Samsung, China Petroleum Finance Company Limited

But also
« mid-size »

- Decathlon
- Autostrade
- Alten
- Belcorp

Also suited to corporates
with only domestic traffic
and/or a few banks



Customer testimonials

(5 year business case analysis)

Arcelor Mittal **600% ROI**

DuPont **200% ROI**

Iberia **280% ROI**

Together with banks/vendors, we can make a business case for each corporate

GE **410% ROI**

Petronas **410% ROI**

Microsoft **327% ROI**

T-Mobile **180% ROI**

Novartis **120% ROI**

Swiss Re **4 x savings to investment**



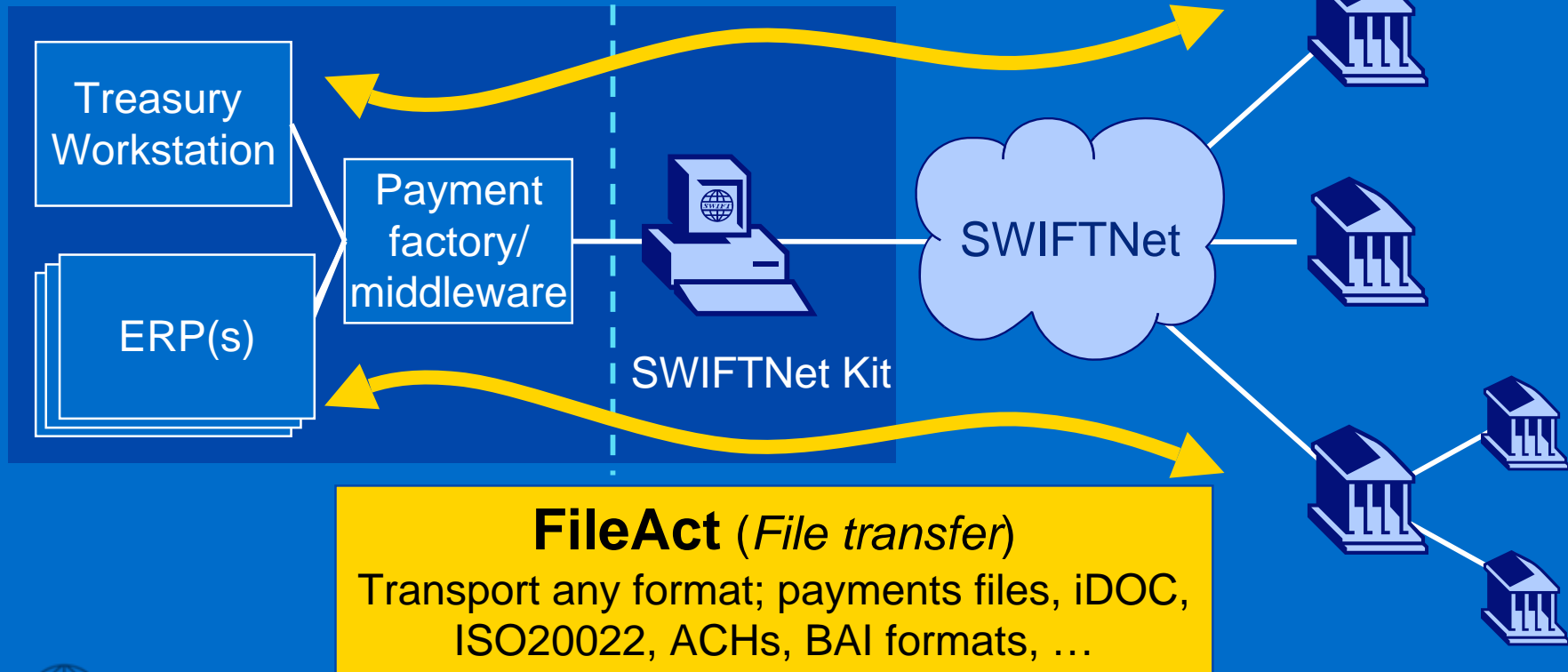
Bank adoption: on the rise

- Already more than 830 banks currently interacting with corporates ...
- Out of 98 countries !
- New program in place to support banks in offering their services over SWIFTNet



Typical implementation

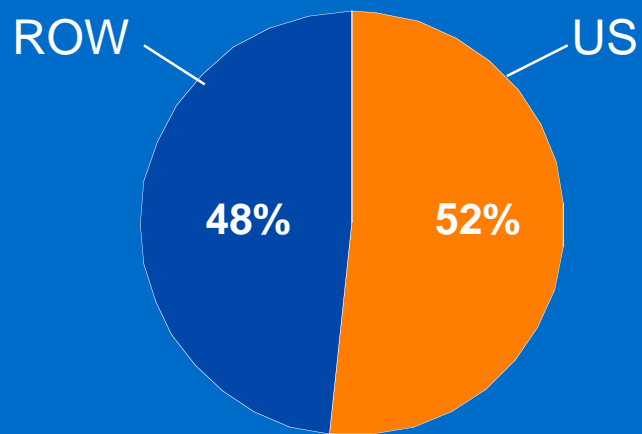
FIN (*individual messages*)
Payments (MT101), statements (MT940/2)
and FX confirmations (MT3xx)



Corporate traffic – US is most important region (2007 figures)

Individual messages (FIN)

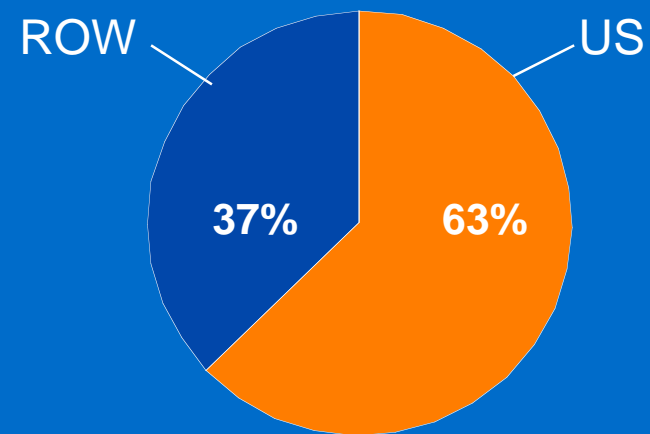
100% = 11.5 M messages



Annual growth = 34%

Files (FileAct)

100% = 30 Gb



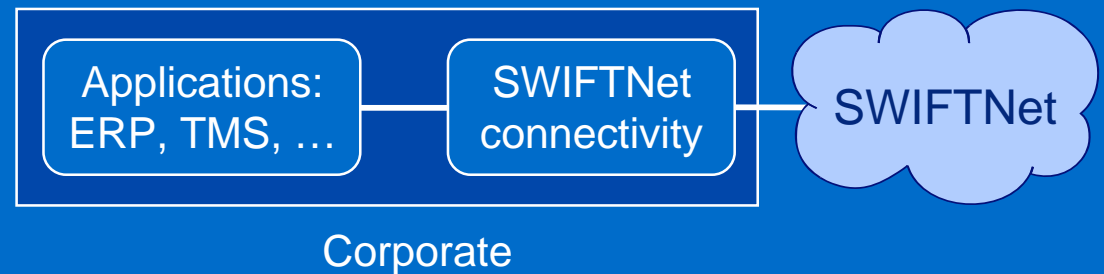
Annual growth = 265%



How to connect to SWIFTNet?

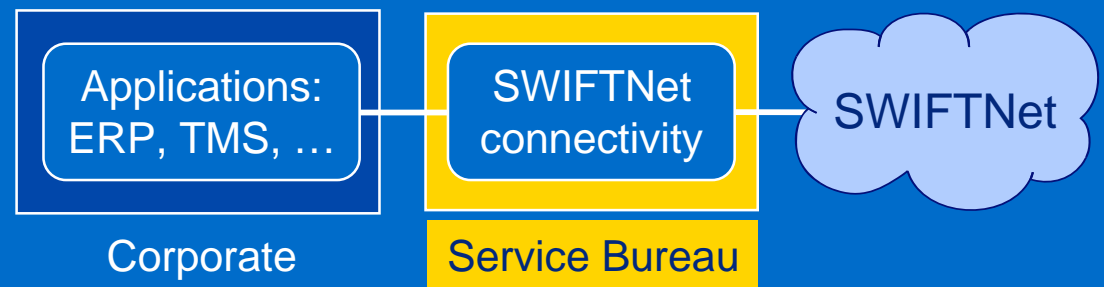
a) Private infrastructure

SWIFTNet connectivity infrastructure owned and operated by corporate



b) Shared infrastructure

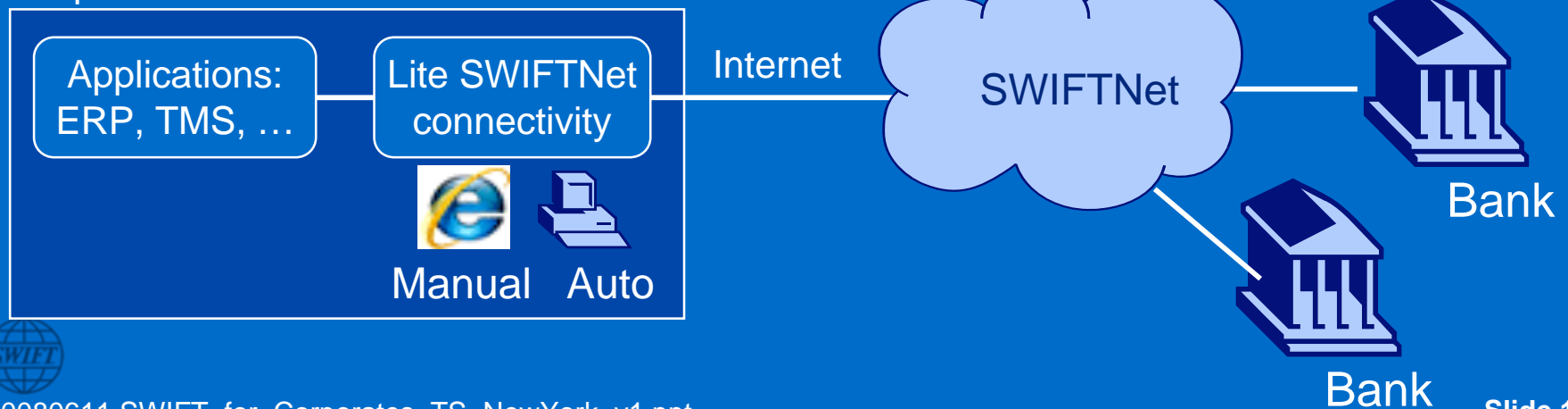
SWIFTNet connectivity infrastructure owned and operated by third party



Connecting new users – New Lite offering (September 2008)

- Simplified connectivity offering
- Accessible in a secure way
- Over the Internet (low footprint)
- For manual and automated operations
- At a lower price

Corporate



Going forward: Delivering value to all users

Standards

- XML ISO 20022, Bank Mandates, Bank contract
- SWIFT as key corporate-to-bank standard setter

Back-office integration

- Enablement of key vendors
- Certification programme

Broader set of services

- Low-value payments, Securities, Trade, Exception & Investigation, SWIFTNet Mail
- Personal digital signature



Swiftcommunity.net

The screenshot shows the 'SWIFT for Corporates' community page on Swiftcommunity.net. The page features a navigation menu with options like HOME, COMMUNITIES, MEMBERS, and BLOGS. A search bar is located in the top right corner. The main content area displays the community's name, status (Public Community), and keywords related to cash management, corporate banking, and financial risk. A description highlights the community's focus on providing insights and feedback for corporates. A table shows activity statistics: 438 members, 8 blog posts, 9 forum posts, and 0 polls. A list of leaders and moderators is also visible, including Kara Condon, Elio Lasker, Luc Meurant, Freddy Itarski, and Wim Raymaekers.

Members	Blog Posts	Forum Posts	Polls
438	8	9	0

~750 members

Case Studies

Information exchange

www.swiftcommunity.net/corporates

