



## Canadian Corporate Treasury & Liquidity Research to be Unveiled at Annual TMAC Conference

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### For Immediate Release

September 19, 2008 (Chicago, Ill) – Risk management, liquidity management, and technology are key topics of interest for Canadian Treasury departments according to the 2008 Canadian Corporate Treasury & Liquidity Research program, which was conducted jointly by Treasury Strategies and the Treasury Management Association of Canada (TMAC). Treasury Strategies will present highlights from the research during three presentations in St. John's, Newfoundland at the 26<sup>th</sup> Annual TMAC Conference & Tradeshow September 21 - 23.

"Treasurers must ensure their organizations are applying best practices across their core treasury functions," said Mike Gallanis, a Partner at Treasury Strategies and leader of the firm's corporate consulting practice. Gallanis will present the session "Bulletproofing Treasury: A Best Practices Perspective," which will explain how it's possible for a treasury department to maintain a strategic focus – even during the most daunting and challenging times.

"Technology adoption is high in Canada, and it remains a critical element of an effectively run treasury department," says Gallanis, who will also facilitate the panel discussion, "Treasury Technology: It's Not Just Go Big or Go Home." Panelists will discuss their experiences implementing technology systems and some of the benefits that have resulted.

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Elizabeth St-Onge, a Managing Director with Treasury Strategies, will reveal results from this year's research study during the conference workshop, "Key Trends in Canadian Treasury." St-Onge commented, "Our research results will help corporations to understand how their practices compare with other treasury organizations throughout Canada and the rest of the world."

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The Canadian research is part of the larger **2008 Global Treasury & Liquidity Research Program**, which is designed to:

- Help banks and other financial service providers better understand the size and composition of the global treasury market, as well as corporate clients' needs, behaviors, and concerns.
- Provide corporate Treasurers with a means to benchmark their organization's treasury department against peers and industry best practices.

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The program delivers insights in provider market share, treasury scope and staffing, use of treasury technology and key issues facing Treasurers.

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For more information on the sessions being presented at TMAC or to receive a copy of Treasury Strategies' upcoming white paper, "Global Trends in Treasury," please send an email to [info@TreasuryStrategies.com](mailto:info@TreasuryStrategies.com)

Treasury Strategies, Inc. is the leading Treasury consulting firm working with corporations and financial institutions. Our experience and thought leadership in treasury management, working capital management, liquidity and payments, combined with our comprehensive view of the market, rewards you with a unique perspective, unparalleled insights and actionable solutions. For more information, please visit [www.TreasuryStrategies.com](http://www.TreasuryStrategies.com)

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