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For Immediate Release

**RESULTS OF CANADIAN CORPORATE TREASURY  
& LIQUIDITY RESEARCH TO BE PRESENTED  
AT ANNUAL TMAC CONFERENCE**

Chicago, Illinois (September 14, 2007) – Treasury Strategies, in conjunction with Treasury Management Association of Canada (TMAC), will present the results of its second annual Canadian Corporate Treasury & Liquidity Research Study at the 25<sup>th</sup> annual TMAC Conference, to be held in Vancouver this month – an event which Treasury Strategies is also sponsoring.

“The results of last year’s study revealed that Treasurers in Canada are responding to changes in regulations and the interest rate environment,” said Dave Robertson, Partner with Treasury Strategies. Robertson will reveal the highlights from this year’s study during the conference workshop, “Canadian Treasury: Key Trends and Issues.”

Now in its second year, the Canadian Corporate Treasury & Liquidity Research program delivers insights in areas such as provider market share, treasury scope and staffing, use of treasury technology and key issues facing Treasurers. Added Robertson, “with a second year of results, we will uncover emerging trends in the Canadian market.”

“TMAC is very pleased to deliver such valuable content to our members,” said Mike Whiston, Executive Director of TMAC. “Last year’s results generated a lot of interesting discussions within the industry, and identified new topics for discussion at our chapter meetings and educational sessions. We are very interested to see what new insights will be uncovered in this year’s research.”

The Canadian Corporate Treasury & Liquidity Research Program is designed to:

- Help banks and other financial service providers better understand the size and composition of the Canadian treasury market, as well as corporate clients’ needs, behaviors, and concerns.
- Provide corporate Treasurers with a means to benchmark their organization’s Treasury department against peers and industry best practices.

Elizabeth St-Onge, Managing Director with Treasury Strategies, will also speak at the conference with co-presenters from HSBC and Cott Corporation during the workshop, “Meeting the Challenges of Global Banking.” The session will focus on international treasury and liquidity management trends, best practices, and the subtle variations of emerging markets.

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“As more companies grow their international business, and increase activities in developing nations, they are faced with numerous challenges related to global banking, liquidity, and risk management. Despite being very lean, Treasury is becoming an increasingly more complex and strategic business unit. As a result, Treasury's ability to add value depends on its proficiency in applying best practices wherever possible,” said St-Onge.

Treasury Management Association of Canada (TMAC) was founded in 1982 and is a federation of 14 chapters from across Canada, whose mission is to be the premier resource for the advancement of the treasury and finance profession. TMAC holds the largest conference in the treasury and finance market in Canada, holds educational seminars, and publishes *Canadian Treasurer*. For more information, please visit [www.tmac.ca](http://www.tmac.ca).

Treasury Strategies, Inc. is the leading Treasury consulting firm working with corporations and financial institutions. Our experience and thought leadership in treasury management, working capital management, liquidity and payments, combined with our comprehensive view of the market, rewards you with a unique perspective, unparalleled insights and actionable solutions. For more information, please visit [www.TreasuryStrategies.com](http://www.TreasuryStrategies.com)

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