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For Immediate Release

2009 State of the Treasury Profession

Chicago, Illinois (January 26, 2009) – Reinforcing the cornerstones of global visibility, effective cash forecasting and flexible technology are the three keys to success in 2009 according to the State of the Treasury Profession Address issued today by Treasury Strategies, Inc.

[Click here](#) to access a six minute recording of the address.

“Several of our clients have described the events of 2008 as fighting a war,” said Mike Gallanis, a partner with the firm and leader of its corporate consulting practice. “In this war, your key assets are accurate and timely information, a clear assessment of risks, and the ability to move nimbly. Treasury will continue to be in the trenches this year and needs those same assets in order to fight and survive.”

“In ‘normal’ times, we recommended treasurers focus on best practices and business unit partnering as a means of driving treasury forward,” said Gallanis. “Yet these are anything but normal times. Savvy treasurers still need strategy. But now, it must be geared to ensure survival.”

Gallanis delivered the address, which highlights the three strategic cornerstones. These cornerstones will ensure a treasury function can withstand the battering that likely lies ahead this year.

Treasury Strategies, Inc. is the leading Treasury consulting firm working with corporations and financial services providers. Our experience and thought leadership in treasury management, working capital management, liquidity and payments, combined with our comprehensive view of the market, rewards you with a unique perspective, unparalleled insights and actionable solutions. Visit www.TreasuryStrategies.com to learn more.

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