



## State of the Profession Address Delivered by Treasury Strategies Announces the “Bullet Proof” Treasury

### For Immediate Release

Chicago, Illinois (January 31, 2008) - Treasury Strategies, Inc. has released its *State of the Profession Address*, an annual message discussing the state of the Treasury industry, which includes a look forward to key issues for the coming year.

“Market and economic challenges such as the credit crunch and sub-prime lending debacle can distract an unprepared Treasury department from its strategic mission,” said Mike Gallanis, a Partner of Treasury Strategies and leader of the firm’s Corporate Consulting Practice.

Gallanis asserted that in 2008, Treasury departments must maintain the integrity of core activities so they are not distracted from their strategic initiatives. “Treasury Strategies believes it’s possible to maintain this focus through an approach we call ‘bullet proofing’ Treasury,” said Gallanis.

By strengthening key functions such as policies, processes, technology, and organization, a “bullet proof” Treasury can address any crisis, continue to perform core functions at a high level, and be free to deliver strategic value to the organization.

You can learn more by clicking on this link to listen to a recording of the address.

Treasury Strategies, Inc. is the leading Treasury consulting firm working with corporations and financial institutions. Our experience and thought leadership in treasury management, working capital management, liquidity and payments, combined with our comprehensive view of the market, rewards you with a unique perspective, unparalleled insights and actionable solutions. Visit [www.TreasuryStrategies.com](http://www.TreasuryStrategies.com) to learn more.

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