



Treasury Strategies Announces “SWIFT for Corporates” Day

FOR IMMEDIATE RELEASE

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June 4, 2008 –Treasury Strategies, Inc. announces the next “**SWIFT for Corporates**” Day to be held in the U.S. on Wednesday, June 11 in New York. This event, organized by Treasury Strategies and hosted by Bank of America, is designed specifically for corporates to gain an educational perspective on how best to utilize SWIFT to improve automation and liquidity management for their financial operations.

“Whether you do simple cash management with a few banks locally or deploy a sophisticated payments and collections factory globally, “**SWIFT for Corporates**” Day is an opportunity to hear from peers and network with those facing similar challenges in treasury, cash management and investment services,” said Monie Lindsey, Managing Director, Treasury Strategies.

The program will feature speakers from DuPont, IBM and GE who will discuss their SWIFT implementation case studies, including how it is utilized, what roadblocks were encountered, and how they were overcome.

In addition, experts from SWIFT will be on hand to answer specific questions, and vendors and bankers will also be available to provide perspective and depth to the day’s discussions.

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“Events like ‘**SWIFT for Corporates**’ Day are effective and well-attended because they focus on the needs of corporates and provide a deeper understanding of the many elements involved in SWIFT connectivity. Corporates like to hear from their peers’ experiences,” said Luc Meurant, Head of Corporate Access Program at SWIFT.

To facilitate the learning process, corporate registration is complimentary. Learn more by visiting the event website at www.TreasuryStrategies.com/swift/swiftcorpday.htm

Treasury Strategies, Inc. is the leading Treasury consulting firm working with corporations and financial institutions. Our experience and thought leadership in treasury management, working capital management, liquidity and payments, combined with our comprehensive view of the market, rewards you with a unique perspective, unparalleled insights and actionable solutions.

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