



Contact: Kyle O'Connor
+1 312 628 6927

Kyle_Oconnor@TreasuryStrategies.com

For Immediate Release:

Treasury Strategies Launches Annual European Treasury Study

Chicago, Illinois (September 22) - Treasury Strategies has launched its second annual European Corporate Treasury Research Program. This extensive study examines how companies manage their treasury organizations, including staffing and organization, current issues and initiatives, banking and cash concentration practices, and treasury technology usage.

This research program is designed to:

- Assist banks and other providers to better understand the size of the European treasury market, as well as commercial clients' needs, behaviors, and concerns.
- Provide corporate Treasurers a means to benchmark their organization's treasury department against peers and to identify current best practices.

"Market dynamics within treasury and financial services are shifting," says Monie Lindsey, Principal, of Treasury Strategies. "The inclusion of new countries into the eurozone, SEPA, cross-border bank consolidation, and changing regulatory issues all contribute to these changing dynamics. Both buyers and providers of commercial banking services must quickly and adeptly adopt to these conditions," states Lindsey.

Over 500 companies across Western Europe and the U.K. participated in the 2005 study. Highlights from the 2005 research include: 1. The pan-European banking market remains highly fragmented, yet heavily concentrated within individual countries and 2. Treasury expressed liquidity management is a key challenge, yet many Treasurer's have little influence or control over working capital functions.

The 2006 results are targeted for release in the 4th quarter - What new challenges do companies face in 2006 and beyond?

Anyone interested in learning more about this research initiative should contact Kyle O'Connor.

Founded in 1982, Treasury Strategies, Inc. is a client-focused management consulting firm serving corporations and financial institutions. As a thought leader in treasury, liquidity, payments and working capital management, we develop customized and actionable solutions unparalleled in the marketplace

###

Treasury Strategies, Inc.

309 W. Washington Street
13th Floor
Chicago, Illinois 60606

T 312.443.0840
F 312.443.0847

61 Broadway
Suite 905
New York, New York 10006

T 212.292.0856
F 212.292.0863

www.TreasuryStrategies.com