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FOR IMMEDIATE RELEASE

Jeffrey Avers Joins Treasury Strategies, Inc.

Chicago, Illinois (July 27) – Jeffrey P. Avers has joined Treasury Strategies, Inc. as Managing Director after a long career in product strategy, distribution, and corporate liquidity with Bank of America and its asset management office.

In his new capacity, Jeff will have management responsibilities in addition to playing an active role consulting to clients with liquidity and treasury services needs.

“Jeff’s hands on experience managing and growing an asset management business is extremely powerful, and will bring significant value to our clients,” said Cathy Gregg a co-founding Partner of Treasury Strategies, Inc.

Prior to joining Treasury Strategies, Jeff has held senior management roles including COO, Senior Vice President, and Head of Business Strategy and Product Distribution for Columbia Management, the asset management division of Bank of America.

Founded in 1982, Treasury Strategies, Inc. is a Treasury consulting firm serving corporations and financial institutions. As a thought leader in treasury, liquidity, payments and working capital management, we develop customized and actionable solutions unparalleled in the marketplace. For more information please visit www.TreasuryStrategies.com.

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